Cornwall Economic Development Commission

Minutes for meeting Feb 27th, 2024, 7:30 PM at the library and via zoom.

In attendance: Bianka Langner-Griggs, Duncan Web, Simon Hewett, Jane Herold, Mare Rubin, and via Zoom, Oscar Anderson and Neil Frauenglass

Called to order at 7:33

Approval of minutes from January meeting.

Recommendation by Simon to keep minutes brief and to one page. Distilled version of meeting and action items.

Vacancy candidate: Simon proposed David Keisman who has attended some EDC meetings and roundtables and is helping to launch The Country Market.

Neil reported that the “Planoly” account is now opened with the EDC email and he’ll be able to use it to schedule social media posts. The reimbursement of $14/month was approved unanimously.

Duncan reported on a successful roundtable meeting in Cornwall Bridge with a good mix of interested parties. Some traﬃc studies have been obtained but we need to get the most recent one from Goreman and York, of Hartford. Once obtained Duncan will plan another roundtable for March.

Bianka suggested to consider the maintenance of grant funded proposed sidewalks for winter.

Mare reported her thoughts on Cornwall Day, trying to coordinate with Parks and Rec, perhaps try to time it with another attractive event such as Mohawk’s Fall Festival, music and performing arts. Oscar suggested using the 5K walk/run event as an anchor. It was suggested to involve Trinity, possibly for trails and garden events. Mare will convene another roundtable to continue exploring ideas for Cornwall Day.

The Cornwall Campaign: Mare and Neil have discussed plans for a Cornwall Campaign, promoting Cornwall through promotional fliers or digital “breadcrumbs.” Neil emphasized the importance of letting people enjoy discovering Cornwall as a “hidden gem”, which is part of its charm. Mare will prepare a budget request to begin work on promotional materials.

Simon made the annual report to P&Z, who suggested we ask residents what they want in town. We all responded, “A coﬀee shop!” P &Z agree a list of commercial properties available with their assets and limitations would be useful. Neil has a list started. They are also interested in our list of home-based businesses.

Goals for 2024 were agreed.

Bianka suggested we invite someone from the agricultural sector to the next meeting. It was moved and passed. Mohawk should also be invited to address the EDC.

Jane will contact Rocco to request additional improvements to the business listings on the website to make it easier to use.

Neil will add a page to the Explore Cornwall site based on the list of businesses published by the EDC.

8:14 Meeting adjourned.