

Cornwall Economic Development Commission

Mission Statement

To create, develop and maintain a healthy and viable business climate, locale and heritage in Cornwall CT. To promote tolerance and acceptance of economic diversity and the right/need to work in Cornwall CT.

Meeting 2/22/2022 @ 7:30 p.m. Via Zoom

Bianka Langner Griggs is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us06web.zoom.us/j/87321403238?pwd=YUZUcUp0eERFeEIBQ3p6bDFIclZRQT09>

Meeting ID: 873 2140 3238

Passcode: 314988

One tap mobile

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Rules for Public Engagement:

1. Comments must be germane to the agenda items and be shared only during public comment.
2. No personal attacks.
3. If your comments are off agenda or of a personal nature, the Chair will request that you be removed from the meeting.
4. On or off camera, if you want to speak, you MUST be identified on Zoom by your real name.
5. If our meeting is Zoom-bombed, the Host will end the meeting and send new links.

Initial Business

1. Call the meeting to order. .
2. Approve minutes from the January meeting.

Communications

None

Presentations

1. Social marketing :Neil Frauenglass
2. Submission for approval of printing cost for two adhesive outdoor posters promoting the history of Cornwall , Text by Jeremy Brecher , Images Cornwall Historical Society , for the Visitor Info Kiosks in Cornwall Bridge & West Cornwall . Total \$ 344.58 : Bianka Langner Griggs

Unfinished Business

EDC pages on Town website need to be improved, e.g. difficult to find minutes.

Need to get EDC meetings onto Chronicle Calendar

New Business

None

Report of Selectmen

- a. Gordon Ridgway
- b. Priscilla Pavel

Goals for 2022

Our agreed-upon goals are listed below. We need to align members of the EDC with individual goals :

1. Continue to execute the Buy/Hire Local campaign launched in 2021.
 - a. Use of social media.
2. Develop free wi-fi in Cornwall Village
 - a. Wi-fi zone launched in West Cornwall in 2021;
3. Develop Spring and Summer Events.
 - a. The 12 Days of Christmas and a Spring/Summer event.
4. Support BOS in attracting new businesses/residents to Cornwall.

- a. Support the Town website
 - b. Create a strategy and tactics for the Explore Cornwall social media.
 - c. Purchase social media advertising to attract tourists and potential buyers
 - d. Develop report of key local economic indicators.
5. Improve connectivity in Cornwall, including cell and fiber.
- a. Monitor Optimum fiber-laying plan for improved internet coverage of Cornwall

We are always looking for new ideas! Please share any thoughts on new businesses, new opportunities, etc

Announcements

Next meeting is on March 22nd at 7:30pm by Zoom.

Meetings are held on the fourth Tuesday of each month.

Adjournment