

# Cornwall Economic Development Commission

Join Zoom Meeting

**Cornwall EDC Regular Meeting - Tues. Jan. 25 @ 7:30 PM**

<https://us06web.zoom.us/j/87476255739?pwd=ZUZ1cHhiakZWaTBuVk5XOStWdTlxdz09>

Meeting ID: 874 7625 5739

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## Mission Statement

To create, develop and maintain a healthy and viable business climate, locale and heritage in Cornwall CT. To promote tolerance and acceptance of economic diversity and the right/need to work in Cornwall CT.

## Meeting 1/25/2022 @ 7:30 p.m. Via Zoom

### Rules for Public Engagement:

1. Request link for Zoom from Jonathan Berry.
2. Comments must be germane to the agenda items and be shared only during public comment.
3. No personal attacks.
4. If your comments are off agenda or of a personal nature, the Chair will request that you be removed from the meeting.
5. On or off camera, if you want to speak, you MUST be identified on Zoom by your real name.
6. If our meeting is Zoom-bombed, the Host will end the meeting and send new links.

### Initial Business

1. Call the meeting to order.
  - a. Welcome new member, Oscar Anderson, appointed January 4, 2022 to a 3-year term.
2. Approve minutes from the December meeting.
3. Communications

- Email from BOS approving new member.
- Email from BOS requesting submission of budget by February 1, 2022.
- 4. Board Members to describe the skills they bring to the EDC.
- 5. Rules of the Road for Board Members
- 6. EDC pages on Town website need to be improved, e.g. difficult to find minutes.

### **Presentations**

1. Promoting Cornwall
  - a. Buy/Hire Local campaign
  - b. Budget to date
2. 12 Days of Christmas - Bill/Bianka
  - a. Budget to date

### **Unfinished Business**

Determine which EDC members will liaise with Neil Frauenglass on Social Media initiative.

### **New Business**

None

### **Report of Selectmen**

- a. Review of purpose and history of EDC

### **Goals for 2022**

Goals from 2021

- a. Buy/Hire Local Campaign - run through Spring with new businesses/ Radio spots
- b. Create a Summer event (food trucks, music, art)
- c. Develop free Wifi in Cornwall Village
- d. Support BOS in attracting new business/residents to Cornwall Public Comment

**We are looking for new ideas! Please share any thoughts on new businesses, new opportunities, etc.**

Goals should, be aligned with Town of Cornwall Plan of Conservation & Development 2020.

Ideas Submitted

1. Marketing of Cornwall as an all-year round recreation destination with music and arts
2. Encourage a Cornwall Giving Fair
3. Monitor Optimum plan for improved internet and cell phone coverage of Cornwall
4. Update Business Listings
5. Create posters describing the history of Cornwall for the two visitor kiosks.

**Review of Budget**

2021	\$6,195
1. Free wi-fi in Cornwall Village	1,500
2. 12 Days of Christmas	1,200
3. Support Website Committee	900
4. Buy/Hire Local	900
5. Radio Spots	500
Unspent	1,195

**Announcements**

Next meeting is on February 22nd at 7:30pm by Zoom.

Meetings to be held on the fourth Tuesday of each month except July and August.

**Adjournment**