

Cornwall Economic Development Commission

## EDC Meeting Minutes

05/25/21 @ 7:30 p.m.

Via Zoom

The meeting was called to order at 7:33 pm. In attendance was: Janet Carlson (Chair), Gordon Ridgway, Priscilla Pavel, Simon Hewitt, Bianca Griggs, Lee Pryor, Duncan Webb, Arnon Fisher, Jane Herold, Jonathan Berry, Richard Bramley, Richard 2021

Guests: Nancy and Bill Berry, Cynthia Kirk, Martine Longhi

Rules for Public Meeting reviewed by Janet

Motion to approve Minutes from the 2/27/2021 EDC meeting- Priscilla Pavel

Second from Lee Pryor

Minutes approved

### Reports

#### 1. Treasurer's Report

- Requested \$6,195 for 2021 - 2022 budget: \$6195
- \$1100 already spoken for
- 887 in the fund that rolls over

#### 2. P&Z, Water & Septic

- Scheduled to have zoom meeting.
- Funding for sewer among top 10 projects in district championed by Jahana Hayes
- Transferred the money from Mr. Betts the new owner of Farnsworth books

#### 3. Promoting Cornwall, town updates - Explore Cornwall social media

- We have had Marina Blasto intern working on Explore Cornwall. \$400 budgeted but she used \$600 and I would like to increase to \$700. She is moving to Long Island. Motion made, seconded.
  - o All in favor of \$300 – all in favor and motion carries
- Question about promotion of Interlaken in social media.
  - o Focus should be on Cornwall but cross promotion and interconnectedness needs to be considered.
  - o We are out of visit cornwall brochures. We can drop off at the Interlaken.
- Will be updated and printed out of July 1 budget
- Electric Bike Shop was promoted on Fox 61

#### 4. Housing updates

- Housing Forum was well attended.
  - o State looking at zoning; national issue
  - o Encourage people to watch it
  - o Working on an affordable housing plan that meet and exceed state regs
  - o Town goal to have 25 affordable units built in 10 years
  - o Bianca: if incentive given to private owners that would be helpful

#### Unfinished Business: Summer plans/promotions

- Consider Cornwall, Round 2
  - o Janet to work on that and send out to Dee and Arnon. Wants to get that rolling in June
- Buy/Hire Local Campaign
  - o Doing that within Cornwall
  - o There is a subcommittee that works on that

#### New Business

1. Idea from Bianka: Pooling advertising
  - o Lime Rock does a program in which advertising can be purchased
  - o Instead of each business ponying up for each race better to do one ad to attract people
  - o Cost of the ad: pricy so need to look at it together
  - o Can be for Consider Cornwall
  - o Simon: can we link in with events – Music Mountain? Classic cars at the farm market?
  - o Bring suggestions to the next meeting

2. Website needs \$500

3. Farm tour: Jane

Coordinate farm tour A map is being created

Tie in with Buy Local?

Janet will discuss with Jane to figure out how to organize this within EDC

Motion to end meeting made by Priscilla and Jane second

Next meeting is June 22nd @7:30 pm