

# Cornwall Economic Development Commission

## EDC Minutes 12/22/20 @ 7:30 p.m.

The meeting was called to order at 7:33 pm. In attendance was: Janet Carlson, Priscilla Pavel, Dee Salomon, Kate Ward, Bianca Griggs, Lee Pryor, Arnon Fisher, Gordon Ridgeway

- No minutes to review as there was no meeting in November
- Dick Sawyer and Todd Piker are rolling off the EDC. There are new people who want to join EDC and they will be sending resumes for discussion in January
- Kate - Treasurer's Report:
  - \$5,100 is planned to spend
  - Updated budget for 2021 is \$5195.00
  - Budget item to discuss in new business later
- Gordon - P&Z, Water & Septic:
  - Planning to start committee meetings in January
  - Spring referendum for the town
  - Got word that USDA looking like a grant for 45% of project
  - EDC to help with presentation
  - P+Z: implementation of town plan. Passed a housing initiative to allow home owners to split off up to 2 plots as long as over an acre for affordable housing.
  - Cornwall allows home-based businesses; big gain for the town. Janelle has reworked regulations to make them more user friendly. In Jan P+Z has town forum. Seen more people participating and comment on issues facing the town. Future facing.
  - Town has to have a housing plan by 2022. What is the current housing stock. Housing study group to work with Janelle.

- Janet/Dee:

- The holiday window decoration has had phenomenal response- lots of traffic on the street. Lakeville journal had a story about The Local and the windows.
- Bill sent expenses - will need to move budget around to fund as was over budget by \$600
  - Motion to approve additional \$600 for the holiday expenses. Bianca made motion, Kate seconded. Motion carried.
- Opening of The Local. Dee discussed the success of The Local.
- Still need to edit and augment some things in Explore Cornwall website

- Unfinished Business

- The group will focus on chosen priorities, which are as follows:
- Develop and carry out a Buy/Hire Local campaign (Winter, coinciding with Farmer's Collective), while supporting the Explore Cornwall site, encompassing the year-round Farmer's Market. (Janet, Dee, Lee)
- Support the community hub with a speaker series (Kate/Simon) when the Union reopens (Zoom?).
  - 1st presentation in November. Was on PPP loans.
  - Next one about starting a business in Cornwall. Will be in January
- Improve connectivity in Cornwall via cell and fiber (Janet/Arnon/Lee)
- Beginning to engage with public with a website page that has updates
  - Budget
  - Buy/Hire Local - \$500.00 page on Explore Cornwall, social

media campaign, flyers

- Explore Cornwall Site - \$1,000.00 annual fee paid to Civic Lift
  - Social media campaign, Round 2 on "Consider Cornwall" - \$900
  - Support year round Farmer's Market (Farmer's Collective) \$1,400 toward refrigerator, freezer, \$400 merchandising
  - Business speaking series - \$200.00
  - Interns for social media support on Explore Cornwall - \$400
  - Holiday promotions - \$300.00 decorations, social media promotion
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- Next meeting is January 26, 2021
  - Motion to end meeting and seconded