

Cornwall Economic Development Commission

# EDC Meeting

## Minutes 11/13/18

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### AGENDA

Janet Carlson called the meeting to order at 9:10am. In attendance were Janet, Jacque, Priscilla, Richard Sears, Richard Bramley and Gordon Ridgway.

Scheduled guest, Nina M., was not able to attend.

### Reports

- Septic - Todd was not in attendance so filled us in. There's a meeting scheduled for that evening to discuss findings from a couple of field trips to Hillsdale and Old Saybrook. Committee still looking at location, innovative systems and carrying / distribution of cost. They'd like to bring a final suggestion to a town vote some time in 2019.
- Hotchkiss Study - Janet helping to advise on the project. CCS enrollment has increased. Chronicle doing a follow up story on findings.
- Housing Inventory - Janet suggested a social media campaign in the New Year to attract potential homebuyers. Jacque has started to list a few places on the explore instagram.
- New Biz media plan - Likewise, a social media campaign alerting potential businesses to availability. What do we want to see here? What could serve community?
- Discover Litchfield - The website has launched. Jacque suggested Janet and or Jocelyn for a Chronicle article encouraging business owners and orgs to list events and places. The site links and updates Explore Cornwall. Jacque also suggested that Evan add

links to the town, school, paper, etc. off our main page.

Richard Sears said Cornwall needs someone to rep us in the Travel Council. Gordon would like us to invite our Chamber rep, Diane, to a meeting.

- Housing - Thirty homes for sale ranging from 200k-1.9 million.

Gordon updated on the Housing subcommittee site visits to Norfolk and Jacque to Kent. DoH make changes allowing market rate mixed in with affordable, allowing to subsidize. The Norfolk rehabilitation project is really nice. As is Stuart Farm in Kent. Convenient to town. Stuart benefited from septic extension. Richard S. asked what needs to be done to move things forward. Basically agreed some rules need to be changed allowing for multi family housing, smaller lots and apartments. No quick fixes. P&Z is hiring Jocelyn Ayer who is commended for ideas like planned developments. Richard B. reminded must be economically viable for private enterprise with or without incentives.

### Unfinished Business

- Kate was not in attendance to update on the business directory.
- There was discussion of a group winter market at the Hughes Library. Richard Sears suggested combining the two for a market near the river for convenience during the summer. It was pointed out that markets are vendor based, up to the owners. Janet will reach out to the two markets for a round table.
- Todd will write a fundraiser for activity fund letter and send to Janet to distribute (from April)

### New Business

- Updating the commercial properties available & biz

### Announcements

- The next meeting is Dec. 11 at 9 a.m.

Adjourned, 10:03a.m.