

Cornwall Economic Development Commission

EDC Meeting

Minutes 06/12/18

Janet Carlson called the meeting to order at 9:02am. In attendance were Janet, Pricilla, Simon, Jacque, Richard S, Richard B, Bianka and Gordon.

Before reports, May minutes approved and Pricilla told the committee about an interesting project Richard Griggs suggested using the wood retrieved from the bridge work. Perhaps make art from such as the bench Joe Brien is fashioning for the chapel. Discussion of possible block party in September with Cornwall Association and Foundation. This will have to be talked about when chance presents itself, as this is last EDC meeting until September. Some in the group lamented loss of the click clack sound driving across the boards in the current bridge, and it was suggested to maybe record for posterity. Jacque will contact Historical Society.

Reports

- Gordon - P&Z - Sub committees moving along on Town Plan and committee remains friendly and welcoming to people and businesses.
- Todd - Water & Septic - absent. There will be a meeting on the 17th about recommendations and siting, awaiting town input as would need to be a community effort.
- Janet / Jacque - promotion - Working on a social media campaign for CCS tying into Consider Cornwall theme. Focus will be on Choice. Richard suggested we work with Mike on a survey of some type for when prospective parents visit school. Why did they choose (or not)? Could be informal, literally Mr. Croft simply asking. Prospects of a few more students are good. After all, A+

school, real recess. Its appealing academically and in arts + activity. Jacque has set up an explore_cornwall_ct instagram profile that will visually “sell” the town and announce events. It is linked to explore Cornwall Facebook page and draws content.

- Kate - absent. Last update on Business Directory was few extra additions after Chronicle mention.

- Richard S - Asked what percentage of farms Cornwall boasts compared to rest of state. Could be a selling point. Whom to ask? State Ag? Farm Bureau?

- Janet explained more about Civic Lift working with COG to power a NWCT Calendar. It would pull events and update across the board. We want Cornwall events to stay current and this is a way without a dedicated “inputter.” The page can be customizable and keep previous Explore Cornwall Branding and link to specific pages, orgs and the school. Cornwall would be the first town and if we wanted to keep existing look, the cost is \$1000. Priscilla motioned and Richard S seconded. Motion Passed.

- Gordon - There are no more Steap grants and he’ s received no answer back about facades. Tonight is a P&Z hearing at library to expand agriculture business. The Bend Project is setting up a meeting for later this summer. It would provide level parking and boat access and be less unsettling to ground and prevent run off. HVA RIO will have information available for people enjoying the river.

- Richard S - The kiosk is installed at Market and they’ re replacing the map near the Bridge too.

Unfinished Business

- Updating the commercial properties available
- Todd will write a fundraiser for activity fund letter and send to Janet to distribute

Announcements

- The next meeting is in September

Motion to adjourn Richard moved, Simon seconded.

Adjourned, 9:50a.m.